

## BizBuzz "The Series" Sponsorship Levels



### PRESENTATION SPONSOR

*\$300.00/Event*

*\$750.00/Three Events*

*Get 1/2 an event free*

*\$1,800.00/All Seven Events*

*Get 1 event free*

- Opportunity to intro the presenters
- Your logo all over the world wide web (email, social platforms, and website)
- Prominent inclusion on signage
- Shout outs as often as we can during the event
- 2 tickets (front row if you want)

### FOOD & SPIRITS SPONSOR

*\$200.00/Event*

*\$500.00/Three Events*

*Get 1/2 an event free*

*\$1,200.00/All Seven Events*

*Get 1 event free*

- Your logo all over the world wide web (email, social platforms, and website)
- Inclusion on signage -just below the Presentation and in-kind Sponsor
- A nice sign with your logo placed on the bar and/or the food display
- One big shout out as we transition from learning to networking
- 2 tickets (back row if you want to be closer to the bar)

### MARKETING SUMMARY

- 40-70 social media enthusiasts per monthly session
- over 8,500 included in email marketing campaign to include attendees of the BizBuzz Social Media Conference
- Excellent networking opportunity with C level executives, managers, and front line troops who spend the marketing dollars at their firms and get the importance of social media
- Prominent springboard into the BizBuzz Social Media Conference November 13, 2012

The Series is held at the Genesee Grande Hotel, 1060 East Genesee Street, Syracuse, New York 13210

Special thanks to our venue sponsor, Genesee Grande Hotel