

BizBuzz Social Media Conference

Sponsorship Levels

Syracuse, New York - November 1, 2011

PRESENTING SPONSOR *\$5,000.00 Limited to 3 sponsors*

- Recognition as the Presenting Sponsor: Hartford BizBuzz Social Media Conference Presented by NAME
- Prominent recognition (name or logo as appropriate), on printed collateral that may be incorporated into the conference such as banners, postcards, palm cards, print advertisement, conference program journal
- Formal “thank you” during keynote and networking event and opportunity to speak before attendees
- Opportunity to make contributions to online blog
- Featured promotion in YouTube promotional videos (estimate 3 videos)
- Ability to post videos, photos, and posts on Facebook page
- Recognition in email marketing campaign
- Recognition in Internet media marketing campaign
- Promotion through Twitter, Facebook fan page, and LinkedIn Group
- Logo on main podium
- Contact list of attendees
- Promotional Space
- Name and link listed on website homepage
- 10 tickets for event and opportunity for discounted tickets

TECHNOLOGY SPONSOR *\$2,000.00 Limited to 3 sponsor*

- Display logo on static screen at breakout sessions
- Naming of a specific track throughout the event
- Prominent recognition (name or logo as appropriate), on printed collateral that may be incorporated into the conference such as banners, postcards, palm cards, print advertisement, conference program journal
- Formal “thank you” during keynote and networking event
- Opportunity to make contributions to online blog
- Ability to post videos, photos, and posts on Facebook page
- Recognition in email marketing campaign
- Promotion through Twitter, Facebook fan page, and LinkedIn Group
- Contact list of attendees
- Promotional Space
- Name and link listed on website homepage
- 4 tickets for event and opportunity for discounted tickets

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KEYNOTE SPONSOR *\$2,500.00* Limited to 1 sponsors

- Opportunity to Introduce the Keynote Speaker
- Prominent recognition (name or logo as appropriate), on printed collateral that may be incorporated into the conference such as banners, postcards, palm cards, print advertisement, conference program journal
- Formal “thank you” during keynote
- Opportunity to make contributions to online blog
- Ability to post videos, photos, and posts on Facebook page
- Recognition in email marketing campaign
- Promotion through Twitter, Facebook fan page, and LinkedIn Group
- Contact list of attendees
- Promotional Space
- Name and link listed on Speakers website page
- 4 tickets for event and opportunity for discounted tickets

LANYARD SPONSOR \$1,500.00 Limited to 2 Sponsors

- Name or logo on conference lanyard
- Recognition (name or logo as appropriate), on printed collateral that may be incorporated into the conference such as banners, postcards, palm cards, print advertisement, conference program journal
- Opportunity to make contributions to online blog
- Ability to post videos, photos, and posts on Facebook page
- Promotion through Twitter, Facebook fan page, and LinkedIn Group
- Name and link listed on Sponsor website page
- 2 tickets for event and opportunity for discounted tickets

PROGRAM SPONSOR *\$1,000.00* Limited to One Sponsor per Session

- Opportunity to Introduce the Breakout Session Speaker
- Recognition (name or logo as appropriate), on printed collateral that may be incorporated into the conference such as banners, postcards, palm cards, print advertisement, conference program journal
- Opportunity to make contributions to online blog
- Ability to post videos, photos, and posts on Facebook page
- Recognition in email marketing campaign
- Promotion through Twitter, Facebook fan page, and LinkedIn Group
- Name and link listed on website Speakers page
- 1 tickets for event and opportunity for discounted tickets

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LUNCH SPONSOR \$1,000.00 Limited to 3 Sponsors

- Recognition (name or logo as appropriate), on printed collateral that may be incorporated into the conference such as banners, postcards, palm cards, print advertisement, conference program journal
- Recognition on Lunch table top collateral
- Opportunity to make contributions to online blog
- Promotion through Twitter, Facebook fan page, and LinkedIn Group
- Name and link listed on website Sponsor page
- 2 tickets for event and opportunity for discounted tickets

CLOUD LOUNGE SPONSOR \$1,000.00 Limited to 3 Sponsors

The Cloud is the Ballroom where all vendors, sponsor exhibits, breaks, snacks, drinks, and the networking reception will be held.

- Recognition (name or logo as appropriate), on printed collateral that may be incorporated into the conference such as banners, postcards, palm cards, print advertisement, conference program journal
- Recognition on Room Signage
- Promotion through Twitter, Facebook fan page, and LinkedIn Group
- Name and link listed on website Sponsor page
- 2 tickets for event and opportunity for discounted tickets

BREAK SPONSOR (Morning / Afternoon) \$800.00 Limited to 2 Sponsors

- Recognition on Food Station and /or Refreshment Station signage
- Recognition (name or logo as appropriate), on printed collateral that may be incorporated into the conference such as banners, postcards, palm cards, print advertisement, conference program journal
- Name and link listed on website Sponsor page
- 1 tickets for event and opportunity for discounted tickets

NETWORKING SPONSOR \$1,000.00 Limited to 2 Sponsors

- Recognition on Networking Session Food Station and Bar(s) signage
- Recognition (name or logo as appropriate), on printed collateral that may be incorporated into the conference such as banners, postcards, palm cards, print advertisement, conference program journal
- Name and link listed on website Sponsor page
- 2 tickets for event and opportunity for discounted tickets

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CONFERENCE SPEAKER In-Kind Service

Individuals that are determined to be social marketing experts are invited to submit qualifications to be a speaker at the conference, please see website for additional information

- Be a guest blogger
- Name and biography listed on event website
- Your complementary admission plus opportunity for discounted tickets for co-workers

ROOM MONITOR SPONSOR In-Kind Service Limited to One per Session

Individuals that are determined to have a basic knowledge of social marketing experts are invited to submit qualifications to be a room Monitor at the conference, please see website for additional information

- Name and link listed on event website
- Your complementary admission

TWEET-UP SPONSOR \$500.00 Limited to 6 Sponsors

Provide a 'social media expert' to facilitate group discussions among peers on specific social media tools from

- Be a guest blogger on Syracusebizbuzz.com site
- Name and link listed on event website

MEDIA SPONSOR In-Kind No Sponsor Limit

Please contact Kevin Samolis for customized sponsor package